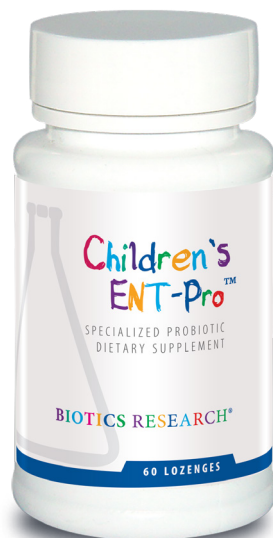
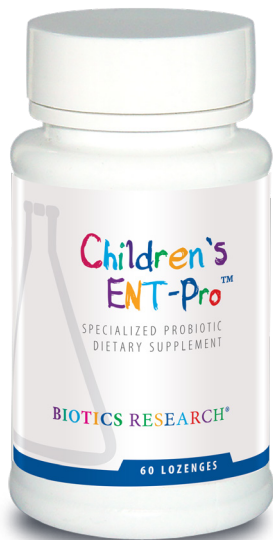


Address Children's ENT Health Naturally



**Ask your healthcare professional
today about children's ENT health!**

Children's ENT-Pro™

PROBIOTIC FORMULA TARGETING
CHILDREN'S ENT HEALTH



Supplement Facts

Serving Size: 1 Lozenge

	Amount Per Serving	% Daily Value
Proprietary blend Lactobacillus rhamnosus LB3*, Lactobacillus delbrueckii LE*, Lactobacillus plantarum LM*, Bifidobacterium longum*, Bifidobacterium bifidum*	2 billion organisms	
Lysozyme	10 mg	*
Fructooligosaccharides	25 mg	*

* Daily Value not established

Other ingredients: Mannitol, sorbitol, natural flavor, citric acid, modified cellulose gum, magnesium stearate and silica.

This product is gluten free.

RECOMMENDATION: One (1) lozenge each day as a dietary supplement or as otherwise directed by a healthcare professional.

Formulated to provide support for healthy EN&T function. This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

CAUTION: May contain trace amounts of milk and egg protein.

KEEP OUT OF REACH OF CHILDREN

Store refrigerated.

Sealed with an imprinted safety seal for your protection.

Product # 1145 Rev. 09/18



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Probiotic Support for ENT Conditions

Every year, children suffer from a multitude of ear, nose and throat (ENT) conditions. Bacteria develops after a child has a sore throat, cold or other upper respiratory condition, which may spread to the middle ear; causing fluid to build up behind the eardrum.

The middle ear, located between the eardrum and the inner ear, is where problems most often occur. The eustachian tube is a small passageway that connects the upper part of the throat to the middle ear. Its role is to supply fresh air to the middle ear, drain fluid, and keep air pressure steady. Due to the smaller size and more level eustachian tubes, children are more likely than adults to be susceptible to ear infections, as it is difficult for the fluid to drain from the ear, even under normal circumstances. Also, a child's immune system has not fully developed, and is less able to fight infection.

As a result, five out of six children will have at least one ear infection by their third birthday. In fact, OM is the most common reason for pediatrician visits. Children also suffer from sore throats most commonly caused by the bacteria, *A Streptococcus*. In children, 20 to 30 out of every 100 sore throats is strep throat. Antibiotics are often prescribed in order to address the pathogens and,

in some cases, surgery may become necessary to avoid further complications, such as hearing loss.

Needless to say, ENT health for children is critical, particularly during times when risk of infection is increased. **Children's ENT-Pro™** are pleasant-tasting strawberry-flavored lozenges that supply probiotic strains specifically designed to support ENT health in children.

Probiotics are classically defined as a "preparation of, or a product containing viable, defined microorganisms in sufficient numbers, which alter the microbiota in a compartment of the host, and exert beneficial health effects in the host". Traditionally, probiotics are used to influence the microbial balance specifically in the gastrointestinal tract, which is host to billions of diverse and metabolically active organisms. These microorganisms have been found to impact metabolic function, inform the immune system, protect against pathogens, affect brain function and even steer genetic expression through epigenetic mechanisms. Probiotics have played a key role in the competitive inhibition mechanism where the "good bacteria" outweigh the "bad bacteria," and theoretically shift the microbial balance towards benefitting the host's overall health.

In search of natural and potent ways to support ENT health in children, with no side effects, renowned microbiologist Liubov Sichel, PhD, created the target-specific probiotic formulation, **Children's ENT-Pro™**. Target-specific probiotic formulations are designed to promote the biological mechanisms that support the health of specific tissues and organs. In **Children's ENT-Pro™**, the target-specific probiotic formulations contain integrated healing abilities for sinus structures and surrounding tissues.

The strains selected for **Children's ENT-Pro™** have been shown to adhere to the cells of the oral cavity and promote immune-modulating qualities.

Recommended Use:

- As a daily probiotic, take 1 lozenge per day. When needing extra immune support, take up to 6 lozenges per day.
- For best absorption, place under the tongue to dissolve. Hold in the oral cavity for at least 60 seconds.
- Each **Children's ENT-Pro™** lozenge supplies a minimum of 2 billion microorganisms.