

WEEKLY PRODUCT FEATURE

ProMulti-Plus®



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Research has clearly demonstrated that diet alone may not supply nutrients in sufficient amounts necessary for overall good health. Many studies support the use of dietary supplementation to ensure adequate consumption of important nutrients. A growing number of doctors, researchers, and nutritional experts agree that supplementation is important to protect against common deficiencies, many of which have been linked to unwanted chronic conditions, and to provide support for optimal physical and mental wellness. Therefore, for generalized wellbeing, a comprehensive multi-vitamin and mineral formula is required to ensure that the nutritional basics are covered. The Council for Responsible Nutrition (CRN) reported that 54% of respondents over the age of 50 and 39% of respondents under age 50 use a daily multi-vitamin. If your patients are not buying their multi from you, then you are missing out on a significant, ready market. Patients have been well conditioned for the need for daily multiple vitamin supplementation. Clinicians merely have to educate the patient on the differences between high quality, professional grade supplementation and cheap, mass marketed products from the big box stores. This lone supplement has the potential to be a significant addition to any practitioners practice. Developed in conjunction with Dr. Alex Vasquez, **ProMulti-Plus®** is a versatile, balanced, high potency multiple vitamin and mineral supplement designed to offer significant nutritional support to patients. Available exclusively through Biotics Research Corporation, **ProMulti-Plus®** supplies a complete array of antioxidant enzymes, as well as a wide variety of important synergists, such as trace minerals, natural mixed carotenoids, bioflavonoids, green tea extract, and BioPerine®. In addition, each daily dose of **ProMulti-Plus®** provides 2,000 IU of vitamin D3. As always, you can count on Biotics Research Corporation to offer superior nutritional products supplying “The Best of Science and Nature”.



Research Pertaining to Other Topics of Interest

Lactobacilli vs. Antibiotics to Prevent Urinary Tract Infections (UTI): Researchers conducted a randomized placebo-controlled study of 232 postmenopausal women with histories of at least three symptomatic UTIs in the previous year. Women received probiotics or trimethoprim-sulfamethoxazole (TMP-SMX). After 12 months there was no statistical difference of UTIs among the two groups. Additionally, TMP-SMX resistance rose from 20% to 100% by the end of the study, and the TMP-SMX group also showed increased resistance to amoxicillin. No increase in resistance to any antibiotic was noted in the Lactobacilli group. The research indicates Lactobacilli are an acceptable alternative for women who prefer not to take antibiotics. Beerepoot MAJ et al. Arch intern Med 2012 May 14; 172:704.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.